

TSA STATE PIN DESIGN CONTEST RULES 2024

LEVELS I & II

OVERVIEW

Participants plan design and layout a pin design that at a minimum includes the letters TSA and/or Technology Student Association, and the year (2024). Also, the map shape and/or the state name of "Alabama" shall be incorporated. The current conference theme *may* be included, and is suggested, but is not required ("Evolution of Excellence"). The official TSA logo, conference date, and location may also be used. Past examples can be found at <http://alabamatsa.rocks>.

CHALLENGE

Create and produce a multicolor pin design that can be produced and worn to local, state, and national meetings to identify members as representing Alabama TSA.

ELIGIBILITY

Entries are limited to three (3) per chapter. NOTE: There will be a level for both Middle School and High School. However, only one design will be chosen for production as the state pin.

TIME LIMITS

The entry must be completed during the current school year and e-mailed to the State Advisor with a time stamp of no later than March 1st. Entries will be judged immediately, so that the winning entry can enter production and be distributed/offered for sale at the State and National Leadership Conferences.

PROCEDURES

Registration – Event participants must register for the event in accordance with procedures established for each conference.

Participants must email their entries to the State Advisor. bscheier@alsde.edu

Subject line: State Pin Entry

Evaluators will review all entries neither students nor advisors are present at this time. The top ten (10) finalists are announced at the awards ceremony.

REGULATIONS

- A. The actual pin size may range from 1" to 2". The size and amount of lettering in the design should be taken into consideration, for example, a 1-inch letter on your large rendering will be reduced to approximately 1/10 of an inch on a 1 inch pin. Therefore, less letters and greater size is recommended for a more legible pin. *Students should render their design to between 1" and 2" in size and evaluate them to ensure the readability and integrity of the graphics when made small.* It is suggested to submit this smaller rendering along with your full-size entry as a demonstration of readability.
- B. The design must be submitted electronically rendered as large as possible in an 8.5" x 11" format, so that it may be printed for judging purposes. It must be submitted as a saved and easily opened electronic file to be e-mailed to the state advisor. Supported digital file types; preferably as a .jpeg, .tiff, or .bmp. **Adobe Illustrator and Corel Draw files are not supported.** Please, clearly indicate your name_school as the file name. For example: Papa Smurf_Elmore County HS
- C. The original pin design **must** include:

1. The letters TSA and /or Technology Student Association.
2. The map shape and/or the state name of Alabama.
3. The year must be included (2024).

- D. **Important:** This is a rules change starting this year in 2023-24. The pin design may be produced using no more than 8 (eight) colors, plus the background/raised area color of gold/black/silver as a raised and filled enameled pin. You may now also submit designs that would be reproduced as a photo-realistic or silk screened design. Hand done drawings are **not** encouraged and all work should be rendered as a computer graphic (see B). The design may include commercially produced or computer-generated fonts and type. Any use of copyrighted or registered artwork is prohibited without written authorization from the original artist.
- E. The Alabama TSA reserves the right to make any changes to the design to aid in the ease of its production.
- F. The winning pin design may be used as the State pin design and any publications and promotional items for the State and National TSA Conference. All entries become the property of the Alabama TSA organization and may or may not be used in future promotional materials and publications. When entering a design, the student relinquishes all rights for the sale and use of the design to the Alabama TSA.

EVALUATIONS

Designs are evaluated for creativity, the ability to catch the consumer's eye, effectiveness to communicate the current conference theme, Alabama TSA pride, aesthetics, neatness, technical quality, and the ability to be reproduced effectively.