



Alabama Technology Student Association

Career and Technical Education | P.O. Box 302101 | Montgomery, AL 36130-2101

Dear Potential Sponsor,

I trust this letter finds you well. As the State Advisor of the Alabama Technology Student Association (TSA), I am writing to express our sincere appreciation for considering the possibility of a partnership with Alabama TSA through sponsorship. Your interest in our organization is highly valued and can benefit both your company and the members of Alabama TSA.

I would like to highlight the reach and influence of TSA within the state of Alabama. Our student led organization has over 120 chapters and advisors, with more than 8,100 members spread across the entire state. Each year, our State Leadership Conference and associated programs like our Career Fair attract a growing audience, of more than 800. By becoming a sponsor, your company can gain exposure and visibility among young men and women interested in a STEM career field, their instructors, parents, and other industry sponsors.

Alabama TSA has a strong commitment to STEM education and workforce development, which aligns with your company's/organization's interests. TSA plays a role in cultivating the talents of young engineers, technologists, entrepreneurs, and future industry leaders. Your sponsorship would directly contribute to the growth and nurturing of a skilled STEM workforce and help to ensure today's STEM-oriented youth have a brighter future tomorrow.

Any amount will help our cause, and we are always interested in human resources as well. TSA offers two sponsorship levels, Gold and Silver, to accommodate your company's/organization's preferences and objectives. Each level is designed to provide unique benefits and opportunities for collaboration. Please see the accompanying flyer.

We welcome the opportunity to engage in further dialogue and explore how your company's/organization's involvement can be tailored to meet your specific goals, while maximizing your visibility and impact. Please do not hesitate to contact TSA State Advisor, Mr. Ben Scheierman at 334-694-4753 or bscheier@alsde.edu to explore partnership options.

Thank you for taking the time to consider our request, and we look forward to the possibility of collaborating with you to further education that *works for Alabama*.

Sincerely,

Ben Scheierman

Ben Scheierman
Alabama TSA State Advisor

